## NEWS RELEASE



## For Immediate Release

News for the Aggregate, Ceramics, Chemical, Coal Processing, Food Processing, Glass, Minerals Processing, Packaging, Pharmaceutical, Plastics and Rubber and Recycling Industries and Select New England Media Contact: Ed Stevens, Stevens Strategic Communications estevens@stevensstrategic.com

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## ARMAC, Inc. Takes On Expanded Eriez® Sales Territory

Erie, PA— <u>Eriez®</u> announces that <u>ARMAC, Inc.</u>, its longtime manufacturers' representative based in Lynnfield, Massachusetts, has expanded its sales territory for the company to include upstate New York, western Vermont and Berkshire County, Massachusetts. With the addition of these areas, ARMAC, Inc. now represents Eriez throughout all of New England, with the exception of Connecticut.

This change came when ARMAC, Inc. recently acquired Spencerport, New York-based Power and Process Technologies and took over the territory that the company previously handled for Eriez. According to ARMAC, this merger has been evolving over the past 11 months.

"Brian O' Malley, formerly of Power and Process Technologies, has joined ARMAC, Inc. and will continue to service customers from his western New York office," explains Tom Murray, ARMAC, Inc. Vice President. He adds, "Service and responsiveness in eastern New York will increase with the addition of Nick Rubyor, our new Utica-based salesperson who will handle clients from Syracuse east to the New England border."

Along with Murray, ARMAC President Bob Macdonald will carry on with service to the company's New England customer base. Murray says, "Myra Bruce and Liz Crouse will continue to keep our office running smoothly."

ARMAC, Inc.'s markets for Eriez include aggregates, chemical, coal, food, mining and minerals processing, packaging, pharmaceuticals, plastics/rubber, recycling and textiles. Eriez offers a wide array of innovative <u>magnetic separation</u>, <u>metal detection</u>, <u>metals recycling</u> and <u>vibratory and conveying equipment</u> to these industries.

Senior Sales Director of Eriez-USA Dave Heubel says, "We support this merger 100 percent and anticipate a smooth and seamless transition for our mutual customers." He adds, "Eriez has had the pleasure of working with the good people of both ARMAC and Power and Process Technologies for more than 30 years. The joining of these two firms is great news for customers as it brings together an all-star team with a combination of close to seven decades of experience selling solutions from Eriez."

For more information about ARMAC, Inc., visit www.armacinc.com.

Eriez is recognized as world authority in separation technologies. The company's magnetic lift and separation, metal detection, fluid recycling, flotation, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, plastics, rubber, recycling, food, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international subsidiaries located on six continents. For more information, call (814) 835-6000. For online users, visit <a href="www.eriez.com">www.eriez.com</a> or send email to <a href="mailto:eriez@eriez.com">eriez@eriez.com</a>. Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.

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