

For Immediate Release

News for Australia

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Eriez® Launches New Website

Erie, PA—Eriez[®], world leader in separation technologies, recently announced the launch of its redesigned and mobile-friendly website. This new format has now been rolled out to Eriez Australia (<u>www.eriez.com.au</u>). The updated website offers improved functionality and easier navigation to provide users with a more intuitive experience for our Australian, Australasian, Indonesian and other South Pacific customers.

Visitors can quickly find solutions to their toughest processing challenges with the ability to navigate through the site by product or industry. They can also explore Eriez' resources, which include equipment brochures and manuals, videos, feature articles and more. An improved search function ensures the information visitors seek is right at their fingertips.

"The Eriez team collaborated with some of our top customers and sales representatives to gather their feedback on how to deliver a better, more user-friendly experience," says Eriez Director of Corporate Marketing Communications John Blicha. "We believe our new website positions us well as we continue to grow and increase our global market presence in the diverse industries we serve." To view Eriez' updated website, visit <u>www.eriez.com.au</u>.

Eriez is recognized as world authority in separation technologies. The company's magnetic lift and separation, metal detection, fluid filtration, flotation, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, plastics, rubber, recycling, food, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international facilities located on six continents. For more information, call 61-3-8401-7400. For online users, visit <u>www.eriez.com.au</u> or send email to <u>sales.au@eriez.com</u>. Eriez Australia is located at 21 Shirley Way, Epping, Victoria, 3076 Australia.

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